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Services and Support for the Virtual Worker

By Patrice Samuels, Research Analyst   4Q 2013

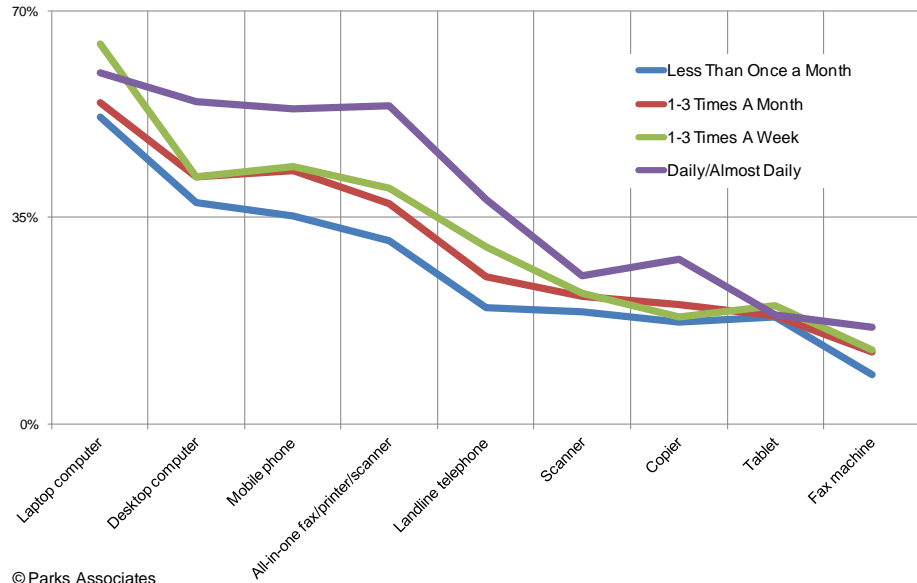| Synopsis	Devices used to work at home

Services and Support for the Virtual Worker examines the adoption and use of products and services by telecommuters. The report explores the primary reasons for telecommuting and analyzes the challenges and support needs of various types of telecommuters. It also assesses the market size and forecasts the revenue opportunity for providing various technical services in this market.

"Which of the following do you use in your home office?"
(U.S. Telecommuters)

- Less Than Once a Month
- 1-3 Times A Month
- 1-3 Times A Week
- Daily/Almost Daily

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"Advancements in broadband service delivery and innovation in digital communication have allowed employees to increase productivity while away from physical places of employment," said Patrice Samuels, Research Analyst, Parks Associates. "Telecommuting is a growing practice, which is creating opportunities for technical services, including data collaboration, network security, and technical support."

Contents

The Bottom Line

Dashboard

1.0   Report Summary

2.0   Telecommuting

3.0   IT Profiles of Consumers' Homes

4.0   Service Adoption and Use

5.0   Small and Medium-sized Business

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Figures	

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